



# Tim TKM Institute of Management

Musalier Hills, Karuvelil P.O, Kollam, Kerala - 691 505  
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### Programmes Offered

**MBA**  
Full Time  
Dual Specialisation

**MBA**  
Innovation, Entrepreneurship  
& Venture Development (IEV)

# 7<sup>th</sup> Research Conference

Emerging Paradigms in Business and Management in the Analytical Era

on 11<sup>th</sup> January 2024

Call for Papers

### CAMPUS LOCATION



FROM TRIVANDRUM INTERNATIONAL AIRPORT - 70 KM  
FROM COCHIN INTERNATIONAL AIRPORT - 170 KM



FROM KOLLAM RAILWAY STATION - 19 KM



## ABOUT THE INSTITUTE

The TKM Institute of Management (TIM) is one of Kerala's premier B-schools, located in lush green environs at Musaliar Hills, Karuvelil, Ezhukone, about 25 kilometers from Kollam city. MBA Program of TIM is accredited by National Board of Accreditation and it is the only standalone institute to get this accreditation. TIM has been at the forefront of management education in the state over the past two decades. Since 1995, TIM has been conducting a two year MBA programme, affiliated to University of Kerala and approved by AICTE. TIM has an enviable record of consistently nurturing committed management professionals who occupy coveted positions in leading organizations in India and abroad.

## ABOUT THE CONFERENCE

TIM has been organising Research Conferences since 2015 on emerging areas in Business and Management. Technological advances, Digital transformation (DT), political, societal, and economical changes and forces are dynamically affecting the environment within business organisations and society. Change is the only constant in this turbulent world, challenging and affecting the way organisations and people operate, take decisions, and behave. These developments have led to considerable changes in many organizations, with DT introducing new processes and mechanisms that can affect the key structures of how a company does business. The conference on Emerging Paradigms in Business and Management in the Analytical Era is for thought leaders, practitioners, and researchers to explore such emerging trends and related opportunities as well as challenges confronting today's organizations. The discussions will be centered on the following sub themes.

- Logistics & Supply Chain Management
- Crisis Management
- Change Management
- IT and Systems Management
- Financial Management
- Production & Operations Management
- Digital Marketing
- Consumer Research
- AI Applications
- E-Business
- Business Ethics
- Entrepreneurship & Innovation
- Environmental, Social and Corporate Governance (ESCG)
- Business Analytics

Note: The sub themes mentioned above are indicative and the participants are free to formulate their own topic within the broader framework of the conference.



## GUIDELINES FOR PAPER SUBMISSION

Research Papers should be original and unpublished with a length of 2500- 5000 words. The abstract should be with 250 words, drafted in A4 size sheet with 1.5 points line spacing with a font size of 12 in MS word using Times New Roman. The quality of the paper will be examined by a team of experts. The papers presented in conference will be offered an opportunity to publish with our journal TKM International Journal for Research in Management (ISSN: 2455-684X) subject to quality assessment. Submit papers to: [tim-conference@tkmim.ac.in](mailto:tim-conference@tkmim.ac.in)

Papers can also be presented through online mode.

**REGISTRATION FEE** : Rs. 1000 per paper  
(Inclusive of welcome kit, lunch and refreshments)  
Registration fee shall be paid preferably through account remittance.

**Account No.** : 57034099123

**IFSC** : SBIN0071007  
State Bank of India, PSB Kundara

## IMPORTANT DATES

*Abstract Submission* : **20<sup>th</sup> December 2023**

*Full Paper Submission* : **6<sup>th</sup> January 2024**

*Conference Date* : **11<sup>th</sup> January 2024**

## ORGANIZING COMMITTEE

- ❖ **Dr. Thomas Michael**,  
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- ❖ **Prof. Rincy Raju**  
Assistant Professor (Finance), Mob: 9400 72 7882
- ❖ **Ms. Chandini Dev**  
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