

VIBRATIONS

Beyond Words



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Monthly Newsletter

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Thangal Kunju Musaliar Institute of Management

Janab A. Thangal Kunju Musaliar (1897-1966) Founder - TKM College Trust industrialist, philanthropist and visionary founded the TKM College Trust in 1956. The TKM College Trust established several premier centres of learning, from Schools to Professional Institutions.



The Ethics Club of TKM Institute of Management, organized the talk by Shri Rajesh Kumar T, Sub Inspector of Police, Poyappally (Ezukone Circle) on Traffic Awareness with the motto 'Die For No Reason'. Dr. Jayaram Nayar, Director, in his address emphasized on the importance of ethics in the corporate world and cited the case of Enron, Punjab National Bank, Satyam Computers that lost its goodwill due to lack of ethics in their business. He also elaborated on the topic of consequentialism and urged the participants to maintain the necessary etiquettes while they step into the corporate world. Mr. Rajesh Kumar in his talk referred to the prevalent road culture of Kerala and the general attitude that the Keralites possess, no matter where they are in the world. He then cited some fatal cases of accidents, mostly by teenagers that he attended to, for the past one year. The youngsters get high and drive recklessly at the cost of not only their own lives but also of the innocent pedestrians. He further pointed out that the consequences of driving without license, RC book, insurance etc by quoting IPC sessions 180, 181, 184 & 184(A). The speech concluded by the participants swearing to abide by the law and order there by being responsible citizens of today and tomorrow.

The Ethics of Driving : In road & business



Inter-House Debate Competition

The first inter house debate competition was conducted during the last week of March where the competing houses debated on two topics. The final debate contest on 6th April with regard to Gender in Management was between Porter Forces and Kotler Marketers. The team comprising Devi M, Humayoon N, Gayathri NS, Alex Antony Placid and Swathy Saji of Kotler Marketers won the TIM Inter-House Debate Competition 2018.



Financial decisions on corporate marriages

The Finance Club-NIDHI organized an interactive session with Mr Santosh Mathew, Program Manager at Union Bank of Switzerland (UBS)) on Companies going Global-Challenges and Opportunities. The session threw insights on valuable research experiences of different companies across the world, the impact of cultural differences on mergers and acquisition deals, reasons behind mergers and acquisitions. Participants were advised to research on various mergers and acquisition deals done by the TATA group and the reasons behind its success and it being rated No 1 company in the world.



Corporate Collaborations

TIM has been endowed with the status of official testing center of Microsoft for its Microsoft Office Specialist programs, adding to the portfolio of collaborations of TIM with IT companies. The program and tests are administered in preference of Microsoft by Certiport, a Pearson Virtual University Enterprise.

Walk the talk with Prof. Nizzar



Semester II participants Ms.Roshni, Mr.Varun Prakash and Mr. Pranav caught up with Prof. P. Nizzar who has been walking the professor's path for more than five

decades with the TKM College Trust. Prof. Nizzar is one of the deeply engaged educators of our times. Here are a few excerpts from the interview.

Hailing from Kannur (then known as Cannanore and part of the erstwhile Madras State), Prof. Nizzar had his school education in his home town followed by two years of collegiate education at Mangalore and a four year B.E. Degree course in Civil Engineering at P.S.G. College of Technology, Coimbatore.

Even as a student, Prof. Nizzar always wanted to take up a career as a teacher even though Civil engineers were in great demand at that time. Hence, immediately after the completion of his course in 1960, he joined College of Engineering, Trivandrum as a provisional lecturer. He moved over to TKM College of Engineering as a permanent faculty in 1961 when the very first batch of TKMCE was in the final year. He later took his M.Tech. degree from Indian Institute of Technology, Kharagpur and continued at TKMCE until his retirement as the Head of the Institution in June,1992. Later, he joined TKM Institute of Management when its operations commenced at the Kallupalam Complex. He was transferred to T.K.M. Institute of Technology as Director for a short period and back to TKM Institute of Management as Dean in May, 2007. He has served as a member of the Governing Council of TKM College of Engineering and TKM Institute of Management on a number of occasions.

Prof. Nizzar recalled how at the start of his teaching career, availability of engineering seats was minimal and the students who joined were driven by a motive to excel and required hardly any prodding. This was also the case with students who had then joined for MBA. The situation has changed a lot. The unscientific mushrooming of professional colleges has no doubt adversely affected the quality of professional education.

When asked to comment on teaching as a suitable career option for engineers and MBAs, Prof. Nizzar said that teaching is good for those who have patience, understanding, good analytical and communication skills and a flair for doing research – a doctorate degree is nowadays a necessity for career development of teachers. Besides, a teacher should necessarily develop the ability to understand student needs and guide them accordingly.

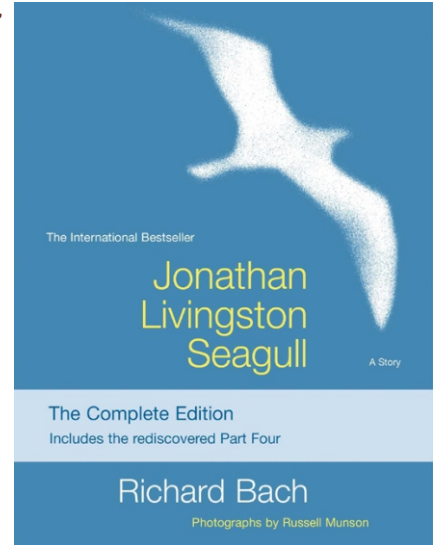
Book review : Jonathan Livingston Seagull by Richard Bach

The protagonist being Jonathan Livingston, a sea gull who does not fit in with the rest of the flock and dares to define his own life. Jonathan is the specimen of every person who realizes the true purpose of life-money or material asset is not the aim of life; but it's the identity and passion which sets him apart to pursue own path, to prove oneself and hence the author dedicates the story 'to the real Jonathan seagull, who lives within us all'. The story is a typical fiction drawing elements from real life, well related by any reader. Jonathan is fond of nothing but flying, but his father tells him. Gulls fly only to find food". He is dissuaded from fueling the fire in him, asked to follow the flock, yet Jonathan finds time to hone his gliding skills. The gull finds himself in times of exact darkness with no light nearby and being on the verge of giving up his dreams attempting to make turns in his flight- he isn't able even in the umpteenth attempt, making him weak and broken. He thinks, "I am a seagull , limited by my nature. If I were meant to learn so much about flying, I'd have charts for brains. If I were meant to fly at speed, I'd have a falcon's short wing and live on mice instead of fish. My father was right. I must forget this foolishness. I must fly home to the flock and be content as I am, as a just a seagull."



Varun Prakash

But flying homewards in the dark , above the sea, he is rekindled, 'If seagulls are meant for flying in the night, they must have the eyes of owls; yet without it they fly in the dark. It suddenly dawns on him that he is never to fit in as an ordinary seagull, and resolves to bash on. The next constraint, the other seagulls expel Jonathan and alienate him. Jonathan does not stumble and eventually distinguishes himself with 'flying colours'. The story of Jonathan more than exemplifies how all bounds disappear before belief in oneself and strong will. We all are Jonathan, more or less, but lack of belief in ourselves and lack of the urge to pursue passion keeps us from being Jonathan. The society will say " BE YOURSELF" and when you act in that way they will just say " NO! NO! NOT LIKE THAT!! " and they may try hard to make you follow the path to be ordinary, but never bite it and leave your dreams behind for the sake of the society, but make own footprints instead.



Innovations across sectors : an overview

Innovation club created a platform for the participants to update on various innovations happening in across sectors around the world. The activity was designed to sensitize the participants regarding the pace of the world and technology and present their views and understandings. The Houses presented on leading innovations in domains like agriculture, banking, health, automobile, fashion, AI, besides projects under Google X,Elon Musk etc.

The Nature connect : Organic Farming by LEAVES

It was Ananthakrishnan R of S4 who proposed the concept of creating a vegetable garden at TIM and the eight member team pursued their interest in cultivation with a financial support by the Krishi Bhavan, Ezhukone who taught them the basics of organic farming. Started in October 2017, it nearly took three months to reap the yields of tomatoes, lady's finger, bottle guard, brinjal etc. The team made a difference by selling the yields to the members of the TIM family besides promoting cohesion among themselves .



Anu A Mathew

a world devoid of religion and racial differences and society advances at an accelerated pace



Thasneem N

a world of peace, love, respect for each other , affection exists and people are not judgmental



Laswyn Fernandez

dedicated time and resources to increase the literacy levels of individuals



Nazia Hussain

wake up to a perfect morning where the chirping of birds compel to appreciate nature



Lejo Syd Alex

a decent standard of living with political stability; where people value the environment , nurture relationships with compassion, kindness and empathy.