

Beyond Words VIBRATIONS



Volume 22

Monthly Newsletter

April 2018

Thangal Kunju Musaliar Institute of Management

Janab A. Thangal Kunju Musaliar (1897-1966) Founder - TKM College Trust industrialist, philanthropist and visionary founded the TKM College Trust in 1956. The TKM College Trust established several premier centres of learning, from Schools to Professional Institutions.



Chairman's Message

I am happy to observe that the TKM Institute of Management (TIM) is converting its newsletter 'Vibrations' to an electronic format and increasing its frequency from half yearly to monthly. Let me take this opportunity to congratulate the faculty, staff and participants on this renewed initiative. This is a welcome step towards strengthening the internal and external links of TIM.



This step is a recognition of the need to bond with all stakeholders and to keep them informed of developments at TIM on an ongoing basis.

The re-launch of the TIM newsletter in e-format with enriched content should result in deeper engagement and a wider audience. I understand that the participants will also bear the responsibilities as joint editors of the newsletter, which is yet another way of practical learning. TIM has always created a conducive ecosystem for our MBA participants. I wish the editorial team all success and hope the e-newsletter will soon evolve to be an interactive space for the TIM alumni, domain experts, human resource managers, corporate mentors and other stakeholders. I would like to hear more about TIM's celebrations of success.

Igniting Young Minds : A Three Day Workshop in association with Kerala State Industrial Development Corporation

TKM Business Incubation Centre (TKMBIC) conducted its flagship programme **Campus to Business (CaB), Igniting Young Minds** in association with KSIDC. Dr. Christy Fernandez, Chairman, KSIDC in his inaugural address stated that an ecosystem is being developed for promoting young entrepreneurs in the field of entrepreneurship and management education. TKM Business Incubation Centre aims at catering to the varying needs of entrepreneurial incubation in different business stages across a variety of sectors thereby hand holding the students with right attitude and abilities to enhance entrepreneurial skills. Dr. Christy Fernandez presented the Certificate of Incorporation of a new incubator to Mr Rajeev S R & Mr Mithun S R, alumni of 20th batch who incubated their business idea at TKM Business Incubation Centre and incorporated their firm in Nov 2017, in the name **DIGIFORT LLP**. The three day workshop focused on how to identify the spark of entrepreneurship, avenues in different sectors, assistance from Government and non governmental bodies, how to develop business plans, ensuring personal traits, competence and handling possible obstacles.



Insight to Innovation: Research Conference (STEM - Science • Technology • Engineering • Management)



The third Research Conference of TIM, on *Insight to Innovation in STEM* (Science, Technology, Engineering, Management) co-sponsored by the Kerala State Council for Science, Technology and Environment, Government of Kerala, assembled an array of scholars and practitioners in the campus. The knowledge partner of the programme was **MaxEd**. The Conference comprised of plenary talks, panel discussions and paper presentations. Dr. K S Chandrasekhar, Dean, Management Studies and Director, Institute of Management in Kerala, inaugurated the conference. **Mr. Baily Fernandez**, Director and Co-founder at Masters of Business Facilitation, Business Consultant at AAMC Training Group, Australia delivered the keynote address. **Mr. Gokul B Alex**, Senior Manager, Digital Transformation and Innovation, UST Global, **Mr. Nishant Nambiar**, CEO, Inforich Technology Solutions Pvt. Ltd. and Director (Sales & Marketing), Integrated IT Support, Saudi Arabia, **Dr. Arun Surendran**, Strategic Director, Trinity College of Engineering and **Ms. Geethu Sivakumar**, CEO, Pace HiTech shared their insights with the participants.

Dr. Jayaram Nayar takes charge as Director

Dr. Jayaram Nayar assumed charge as the Director of TIM in March 2018. He will be steering the next trajectory of growth of TIM. Prof P Nizzar, an alumnus of IIT and former Principal of TKM College of Engineering, who has been serving as the Dean of TIM since 2007 has been redesignated as Professor Emeritus and will be continuing his academic assignments with TIM. Dr A Viswanathan, who has been handling the port-foilo of Director since 2012 and Head of the Department of Operations Mangement has assumed charge as the Dean of TIM.

TIM in association with KSIDC and Light it Up conducted MDP on Enhancing Entrepreneurial Skills for Women. Is it enough to just agree that women play a vital role in business and entrepreneurship? Does their inborn skill in juggling tasks, managing chores, balancing work and family and being empathetic merit augmentation by entrepreneurial skills? TIM in association with Kerala State Industrial Development Corporation (KSIDC) and Light It Up (LIU) conducted a one-day Management Development Program on 'Enhancing Entrepreneurial Skills for Women' at TIM Campus with 35 Kudumbasree unit participants. The sessions comprised practical training like creative crafts apart from sharing of success stories by a few successful entrepreneurs.

Women in Business : Management Development Programme



Synergy, the TIM HR Club creates a platform where the Institute and Industries meet, share ideas and interact to bridge the gap. In the talk by Ms Dhanusha Lekshmi Sunil Kumar, Associate –Financial Crime Compliance, Standard Chartered Bank, Dubai, Certified Anti Money Laundering Specialist, an insight was provided to the participants on the financial risks post 9/11 on all financial platforms, and career opportunities available through certifications which are essential to mitigate the risks.



TIM TALK Industry Interaction

Yoga & Applied Spirituality In search of happiness : the eternal quest

The session on Applied Spirituality, by Ms. Amala Radhesh, Yoga Therapist, was a blend of theoretical and practical inputs which brought about an understanding on the importance of spiritual wellbeing. How spirituality enabled personality development and helped in leading a satisfying life, applications of spirituality in everyday life and work, basic asanas which soothe the nerves and pranayam to relax and calm the mind, improve memory and concentration, were elaborated during the session.



A single gesture can create million smiles...



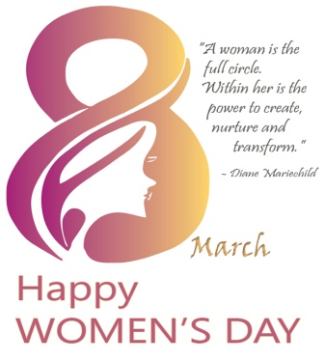
Towards making blood available at the right time and making life meaningful, Community Development Club at TIM, Outreach conducted blood donation camp in association with IMA Blood Bank Society, Kollam, where participants of TIM donated blood. All the 44 donors were issued with Certificates and voluntary Blood Donor cards.

Fighting Corruption? Ask our Students

Three MBA participants of TIM, Mr Pranav, Mr Varun Prakash and Mr Aswin Surendran bagged the first, second and third positions respectively in the **Essay Writing Competition conducted by the Vigilance and Anti-Corruption Bureau, Kollam Unit**. The topic was Role of Youth in the Fight against Corruption. The programme was in connection with the observance of Vigilance Awareness 2017. The winners were awarded cash prize and certificates.



Learning humane lessons on International Women's Day



Poster designed by
Ms. Anu Mathew, Semester II Participant

As a part of the TIM Outreach programme, the participant team of Outreach donated a financial sum to a mother and daughter who were in deep financial distress. The funds provided by TIM Outreach team helped the small family to retain the title deed of the home which was pledged with a bank. The gesture was in connection with International Women's Day.



Two participants of 22nd Batch, **Ms. Anjali Mohan G & Ms. Drisya Krishnan G** have been awarded Kerala University Merit Scholarship for PG courses.



International Conference - Student achievement

Second semester participants, Ms. Sruthi S, Ms. Shaheera Nazeer and Mr. Razal N participated and presented a paper titled : Return & Volatility Linkage among Cryptocurrencies;An Empirical Study in the 11th IBA international Conference on the theme Towards New Vision for Globally extended India held on March 22-24, 2018 at Indus Business Academy,Bangalore.

Trading Boot Camp

Participants of the 22nd batch specializing in Finance have undergone a boot camp at Capstocks and Security India,Pvt Ltd .The intensive training on trading, in workshop and experiential mode provided the participants live experience on the functioning of trading terminals, with emphasis on derivative trading.



Dr. Aravind.M published an article titled The Dynamic Linkage among Sectoral Indices:Evidence from Indian Stock Market, in the Rajagiri Management Journal- Vol. 11, Issue 2, December 2017

